

Professional Expertise

- Creating graphical languages from scratch;
- Efficient in multitasking and communicating with others;
- Eye for product-oriented clean design;
- Speed demon at creating investor presentations.

Work Experience

Brand Designer, TCM digital LTD, Herzliya

2022

One of two main brand designers in an eCommerce company managing 27 international brands including 2 SAAS products

- Successfully re-branded three products from A to Z by providing a more appealing look for the targeted audience;
- Designed and built 32 unique multi-page investor presentations in 3 months;
- Participated in 2022 Amazon sales profit increase by 502% by creating banners and posts;
- Worked under direct CEO management.

Freelance Graphic Designer, International

2020 - 2021

- Worked with a prominent gaming influencer in the US with 1.5 million followers. Re-branded and designed their entire Twitch channel, including logo, banners, webcam frame, intro video, and every aspect of the platform.
- Produced supportive animations with the use of After Effects;
- Led the creation of a brand image for a UK based philanthropy project focused on Nigeria.

Education

College, John Bryce MediaTech, Haifa

2019 – 2020 Majored in graphic design, web design and UX/UI

High School, Beit Yerach, Kinneret, Jordan Valley

2012 - 2016

11 points in computer science. Graduated with honors (athletic and social activities)

Other Experience

- Military Service Israel Defense Forces: Artillery Combat Soldier;
- Continuously educating myself in After Effects, Blender 3D, Javascript;
- Semi professional gamer, founder of an active gaming clan of 500+ members since 2013;
- Flight agent in Amsalem Business travel.

References

References available upon request

Details

Herzliya Israel +972-50275-0669 dintamir12@gmail.com

Links

<u>Portfolio</u>

Skills

Communication Skills

Adobe Illustrator

Adobe Photoshop

Figma

Adobe InDesign

HTML & CSS

Adobe After Effects

Languages

Hebrew

English